



For Immediate Release

LMA LAUNCHES NEXT GENERATION LARYNGEAL MASK IN SINGAPORE

- Sets new benchmark in medical device technology
- Working with major hospitals and Singapore Society of Anaesthesiologists

Singapore, 4 July 2007 – Mainboard-listed LMA International NV (“LMA”), the global leader in the development and marketing of the LMA™ laryngeal mask airway range of supraglottic airway management devices, has launched its next generation laryngeal mask the LMA Supreme™ in Singapore. The first single-use airway offering gastric access available globally, the LMA Supreme™ has been rolled-out to key international markets over the last four months.

Mr John Lim, LMA's Executive Deputy Chairman, said: “The LMA Supreme™ sets a new benchmark in airway management innovation. As one of our many products manufactured in Singapore, we are assured of its superior quality and product reliability. We see tremendous growth potential for this device and we have already received good response from practitioners in markets where the LMA Supreme™ has been introduced.”

In Singapore, LMA is working with large restructured Government hospitals and with the Singapore Society of Anaesthesiologists to introduce the device to the local medical community through training seminars and hands-on demonstrations.

At a recent address to anaesthesiologists in Singapore, Dr Naville Chia, President of the Singapore Society of Anaesthesiologists said, “The various LMA airway management devices that have been introduced have tremendously influenced and changed our practice of anaesthesia in Singapore. Besides the increasing and widespread use of LMA airway management devices in current clinical practice, a major achievement for LMA is its inclusion in the algorithm of the American Society of Anaesthesiologists as a rescue airway device in 1993.”

Added Mr Tong Ping Heng, LMA's Sales Director, Asia, “We work directly with anaesthetists and anaesthesiologists to build awareness and understanding of the wide-range of applications offered by our devices to different surgical procedures.”

The LMA Supreme™ is an effective replacement for the endotracheal tube in surgical procedures involving general anaesthesia. Convenient, safe and user-friendly, the single-use LMA Supreme™ complements LMA's existing range of quality airway management devices and incorporates 18 years of clinical research and experience from 300 million uses worldwide.

Currently, the endotracheal tube is used in approximately 70% of surgical procedures involving general anaesthesia globally, while supraglottic airway management devices are deployed in approximately 30% of such procedures. With the LMA Supreme™'s enhanced features and patient benefits, LMA expects to gain market share and further strengthen its global leadership position in single-use airway management devices.

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About LMA

Incorporated in the Netherlands Antilles in 1998, LMA was listed on the Singapore Exchange in March 2005. LMA designs, develops, markets and distributes medical equipment, principally the LMA™ laryngeal mask airway range of supraglottic airway management devices. These devices are used by physicians to allow respiration, provide ventilation to, and support the airway of patients undergoing surgical procedures and life-saving interventions. Since its first product, the LMA-Classic™, was approved by the FDA for use in the United States in 1991, LMA's growth has been driven by the development of innovative products, geographic expansion, and increased customer awareness of the LMA™ laryngeal mask airway as an alternative airway management device. LMA has established a leading position in this growing market.

LMA has an office in Jersey, Channel Islands, and subsidiaries in Singapore, Bonn, Germany and San Diego, California. Through its 50 percent joint venture in LMA Urology Limited, the Group has a subsidiary in Switzerland to design, manufacture and distribute the LMA StoneBreaker™. DBS Bank and Credit Suisse were the Joint Global Coordinators and Joint Bookrunners for the Initial Public Offering of shares in LMA.